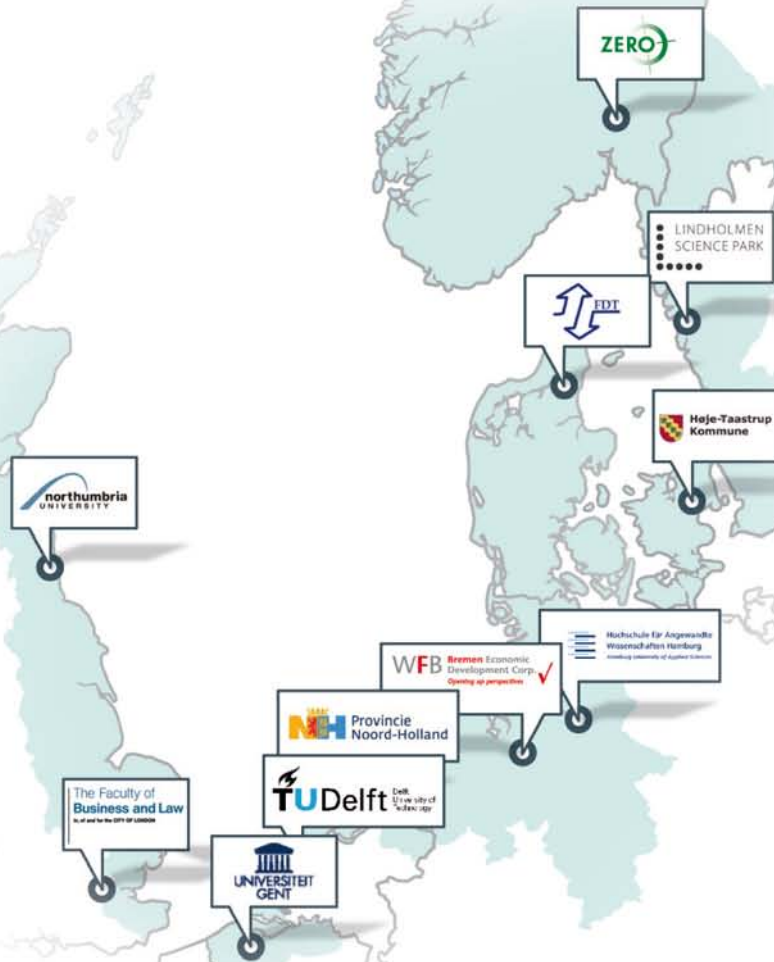




# e-mobility NSR

## FINAL RESULTS CONFERENCE



### FOSTERING ELECTRIC MOBILITY IN THE NORTH SEA REGION

01 SEPTEMBER 2014 / 13:00 - 17:00

#### CONFERENCE VENUE

Handelskammer Hamburg  
Adolphsplatz 1 / Room MERKUR  
20457 Hamburg

#### REGISTRATION

Online until  
18 August 2014 at:  
[www.e-mobility-nsr.eu](http://www.e-mobility-nsr.eu)



## PROGRAMME

FACILITATED BY: Franziska Mannke, Research & Transfer Centre „Applications of Life Sciences“, Hamburg University of Applied Sciences, Germany

12:30 Registration & light lunch

### WELCOME

13:00 **Prof. Dr. Walter Leal**, Coordinator of the EU project E-Mobility NSR, Head Research & Transfer Centre „Applications of Life Sciences“, Hamburg University of Applied Sciences

13:05 **Tobias Knahl**, Head of Energy & Environment, Hamburg Chamber of Commerce

13:10 **Carsten Westerholt**, Unit Manager Project Development and Communications Unit, North Sea Region Programme Secretariat, Denmark

### REGION

13:20 **Towards a sustainable mobility – the future of electric mobility in Europe**, Dr. M. Martijn van der Steen, Vice-Dean, Netherlands School for Public Administration, The Netherlands

### E-MOBILITY NSR PROJECT RESULTS

14:05 **E-Mobility NSR – the project in a nutshell**, Prof. Dr. Walter Leal, Hamburg University of Applied Sciences, Germany

14:15 **Electric mobility in the North Sea Region – State of the art inventory and stakeholder analysis**, Jan Jacob Trip, TU Delft, The Netherlands

14:40 **Towards transnational e-mobility travels**  
Leif Axelsson, PhD, Lindholmen Science Park, Sweden

15:05

### COFFEE BREAK

15:30 **The role of EV consumer behavior in smart grid solutions**  
Prof. dr. ir. Sidharta Gautama, IOF Innovation Centre i-KNOW-UGent, Belgium

15:55 **Bridging the E-Mobility information gap with E-Mobility Information Centers in the North Sea Region**  
Steen Olesen, Climate Consultant, Municipality of Høje-Taastrup, Denmark

16:20 **Creating Efficient & Effective Urban Freight Logistics Solutions in the North Sea Region**, Michael Stie Laugesen, Head of Transportation and Planning Section, FDT - Association of Danish Transport and Logistics Centres, Denmark

### CONFERENCE CLOSING

16:45 **Reflection and E-Mobility NSR declaration**  
Prof. Dr. Walter Leal, Hamburg University of Applied Sciences, Germany

## BACKGROUND

At present, several cities and regions in Europe and in the North Sea Region are developing strategies and action plans to bring forth electro mobility.

To achieve this objective, a range of different incentives are currently being developed throughout Europe to seize the potential of electric mobility. However, to date many of these activities are neither well synchronized nor aligned with one another, so that realization is actually confined to only a few cities or regions.

As a result, many opportunities for further development and growth of this future key mobility sector remain unexploited. It is against this background that the project **North Sea Electric Mobility Network (E-Mobility NSR)** has been initialised. It is the project's aim to help to create favorable conditions to promote the common development of e-mobility in the North Sea Region.

## AIM OF THE CONFERENCE

During the last three years, 11 partners from 7 countries around the North Sea have worked together to foster the development and the promotion of electric mobility in the North Sea Region. A lot of themes and issues were tackled during the implementation of the project. This conference will highlight the most important project results and achievements of the E-Mobility NSR project in the field of stakeholder behavior, charging infrastructure, smart grid solutions, transnational information about electric mobility as well as efficient and effective urban sustainable freight logistics solutions to enhance regional accessibility.



## ORGANIZERS AND CONTACT

The E-Mobility NSR final results conference "Fostering electric mobility in the North Sea Region" is being hosted by the Research & Transfer Centre »Applications of Life Sciences« (FTZ-ALS) located at Hamburg University of Applied Sciences (HAW Hamburg), with kind support of the Handelskammer Hamburg.

The Centre is the HAW Hamburg Life Sciences Faculty's research and development institute. It develops local, national and international project-based solutions with the main focus on life sciences including environmental engineering. The Centre also explores solutions in the more general fields of energy, climate protection and sustainability.

### FOR MORE INFORMATION PLEASE CONTACT

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