

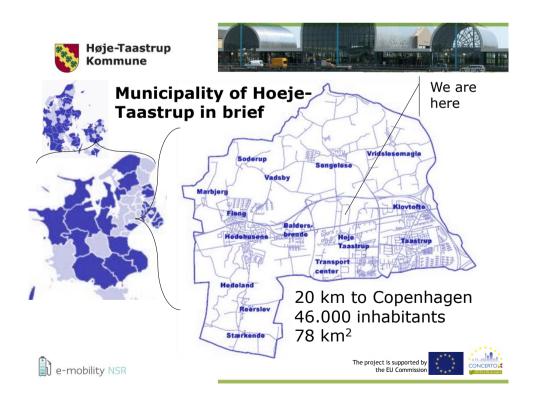
# An EV fleet operator's experience with EVs Lessons learned & input for improvements

#### **Municipality of Hoeje-Taastrup**

07.03.2013 Steen Olesen, Climate Consultant









It all started with a vision in 2008

Fossil Free Municipality "over time" (2050?)

...and a short-term goal

10% Energy and CO<sub>2</sub> reduction target before 2014

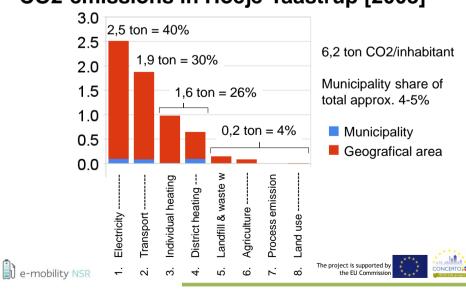




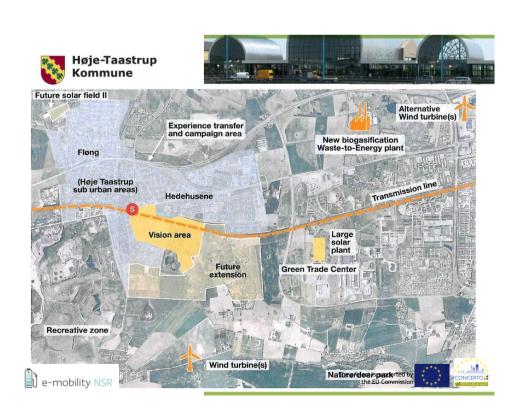




## CO2-emissions in Hoeje-Taastrup [2008]















- Climate action plan 2009-2013
- Municipal fleet of cars was renewed Financial Leasing (2009-13)
- Decided to investigate if the ICE fleet in 2013 could be swapped with EVs (also considering TCO)









## Go' Energi|Høje-Taastrup

(4 minutes video)

http://www.youtube.com/watch?v= vsfL1lrfnq8&feature=player\_detail page









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# Now a little more about what we have done

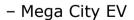








- First public events
  - AFUTURE EV















 First Public EV Infrastructure in place (Better Place)

- Collaboration agreement
- Charging stations established in 3 locations
- Investigations on location of Battery SWAP-station











- Startup of "Test An EV"
  - 8 x 10 families
  - 10 converted ICE C1
  - From 2011 3 C-zero's













• First Fastcharger installed (2<sup>nd</sup> in DK)













## 2011

• TCO-calculation => Renault Fluence ZE



vs











- Renault Fluence ZE (delivered June)
- General Fleet analysis (EVs consideret)
- eFleet (awaiting reply)
  - Applied for funding
  - 36 EVs Hoeje-Taastrup (PL)
  - 36 EVs Fredensborg
  - Targeting 12 Municipalities











- 50% EVs in Hoje-Taastrup
  - Applied for funding Oct 2012
  - Project startup Jan 2013
- 10 Citroen C-Zero ordered
  - First 5 delivered (Oct)
  - Employee introduction











- Last 5 Citroen C-Zero delivered
  - In minus 5-10°C & running 3 shift
  - Lack of introduction, planning, training
- 50% EVs in Hoje-Taastrup
  - Project startup Jan 2013
  - Test-drive SMART 2nd edition
  - Startup GPS-mapping of the fleet in april
  - Complete GAB-analysis and conclude









- In parallel Elbiler.nu has been developed ("EVs.now")
  - Opens later today
  - Is build on the basis of our experiences with EVs
  - In close collaboration with partners from the e-mobility NSR project and Danish Partners.





## www.elbiler.nu **Virtual EMIC**

- About this HP 1.
- 2. Getting started
- 3. Are you ready to go electric?
- TCO-Calculator 4.



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- EVs & Economy
- 2. EVs & Environment
- 3. Opportunities
- 4. About elbiler.nu

#### UK button







Elbiler.nu

Om hjemmesiden



Kom godt igang





Er du klar til elbil?





#### 2013

**Calculators (Total Cost of Ownership calculator)** Developed in collaboration with The Danish Electric Vehicle Alliance, Technological Institute and The Danish Federation of Motorists. Modified to match EMIC requirements. (Dec-March)

Guide (Are you ready to go Electric?) Developed in collaboration with and The Danish Federation of Motorists & Technological Institute. (Jan-March)









- EMIC Text & Figures (Production & QA)
   Thoroughly examined by qualified sources.
- Additional Material (How to get started)
   Extra videos, guides and instruction leaflet.
   Lessons learned from EV introduction to HTK employees.









#### Are you ready to go electric?











## An EV fleet operator's experience with EVs Lessons learned & input for improvements

- Considerations before buying EVs -> plenty
- Information needs -> huge but can be overcome
- Reasons for buying EVs -> required part of the solution and TCO seems to be lower
- Actual experiences with EVs in the fleet -> 1 (2012) -> 10 (2013)
- EV plans for the future -> 40 (before 2014?)

# Recommendations for EV suppliers and legislators:

- Send more types of EVs on the marked
- Faster charging or more with a "swappable" batteripack
- Cheeper EVs and cheeper infrastructure
- Common standards for payment cross-border, -supplier
- More ICT-solutions that can help and guide the users



