



**The North
Sea Region
Programme**
2007-2013



*Investing in the future by working together
for a sustainable and competitive region.*

@ E-mobility in the North Sea Region, Taastrup

Lise Espersen
North Sea Region Programme Secretariat

E-mobility in the North Sea
Region Programme...

- **63 projects**
- **18 projects working on improving the accessibility of places in the North Sea Region**
- **HyTrEc, Itract, E-mobility, E-harbours**



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Congestion and traffic in Europe

Congestion costs Europe €50 billion per year

Road transport accounts for more than one quarter of the EU's total energy consumption

In 2010 more than 30,000 people were killed in road accidents in Europe

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How can e-mobility help?

The bigger picture: What can be achieved through e-mobility?

Less cars on the road?

Less accidents?

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How can e-mobility help?

•How and in what way can electric vehicles contribute towards reducing this?

Less carbon emissions

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EU: What do they say?

- The Eu Commission's Transport 2050 white Paper sets the ambitious target to remove the combustion engine from cities by 2050.

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Changing mindsets ?



Radio

Air conditioning

1000km on a tank of fuel

3 minutes to refuel

Up to five people per car

A small orange car

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Electric Car options



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Electric Cars options



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The future: overcoming the hype

- How can a future North Sea Region Programme contribute towards E-mobility?
- What role will E-mobility play in this?

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EUROPEAN REGIONAL
DEVELOPMENT FUND

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Thank you for your attention!

Lise Espersen
North Sea Region Programme Secretariat