



The Transport Innovation Network and Municipality of Høje Taastrup

invites you to

International E-Mobility NSR conference:

"E-Mobility in the North Sea Region - experience and recommendations for development from current and future EV users"

This conference is meant to focus on EV user experience both in the private and public sector.

Target groups are North Sea Region e-mobility stakeholders (e.g. governmental and public institutions, suppliers, universities, members of the Press, fleet owners and e-mobility NSR project partners.)

Our aim is to embrace a number of different views on user experience and gain input to predict the future of EVs in Denmark and abroad.

TIME & PLACE

March 7th 2013 at 08.30 –
16.30

Danish Technological Institute
Gregersensvej 1,
DK-2630 Taastrup

REGISTRATION

Use the form at our homepage
www.tinv.dk/konferenceroargarangementer/test/48216 to
register for the conference

MORE INFORMATION

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PROGRAM

08:30 – 09:00	International conference check-in and registration Morning coffee	Technological Institute Gregersensvej 1, 2630 Taastrup
09:00 – 09:15	Welcome and introduction	by Lærke Flader, Managing Director of Danish EV Alliance
09:15 – 09:25	Welcome speech by INTERREG Secretariat	by Lise Espersen Interreg IVB North Sea Secretariat, Viborg, DK
09:25 – 10:00	<i>Roadmap, Projects and Future Plans of the European Green Cars Initiative PPP</i> framing the theme of the conference with a transnational North Sea Region perspective on E- Mobility (programmes, tests, demonstrations, activities)	Dr. Gereon Meyer, VDI/VDE Innovation & Technik GmbH on "European Green Cars" initiative

¹See <http://www.green-cars-initiative.eu/public>

¹ See <http://www.green-cars-initiative.eu/public>



10:00 – 10:20	<i>A real life perspective on EVs from a private EV owner</i> Considerations before buying, information needs, challenges before buying, actual experiences owning an EV, wishes for the future etc.	10 min. presentation & 10 min. Q&A. Eric Witzgall Private Renault Fluence Z.E. owner, Denmark
10:20 – 10:40	<i>Why do we find EVs interesting – and why have we not yet included them in our fleet?</i>	10 min. presentation & 10 min. Q&A. Søren Tscherning, Managing Director of a private demolition and site services company
10:40 – 11:10	Coffee break (visit to in-house EV mobile exhibition)	
11:10 – 11:40	<i>An EV fleet operator’s experience with EVs – lessons to be learned and input for improvements</i> Considerations before buying EVs, information needs, reasons for buying EVs, challenges buying EVs, actual experiences with EVs in the fleet, EV plans for the future, recommendations for EV suppliers and legislators etc.	15 min. presentation 15 min. Q&A. JanTerje Rogne NOKAS, Norway
11:40 – 12:10	<i>Barriers for EVs in the public sector – an EV reality check from a public fleet operator</i> Considerations regarding EVs, information needs, reasons for not buying so far, recommendations for EV suppliers and legislators etc.	15 min. presentation & 15 min. Q&A. Jens Larsen, Climate Coordinator, Greve municipality, Denmark
12:10 – 13:00	Lunch	
13:00 – 13:30	<i>Should public organisations be first movers on EVs – experiences so far from a public fleet operator</i> Considerations before buying EVs, information needs, reasons for buying EVs, challenges buying EVs, actual experiences with EVs in the fleet, EV plans for the future, recommendations for EV suppliers and legislators etc.	15 min. presentation & 15 min. Q&A. Frank ten Wolde Rijkswaterstaat, The Netherlands
13:30 – 14:15	Results from two demonstration projects focussing on large scale real life EV user experiences	Approx. 15 min presentation each & 15 min. Q&A Alexander Schou Nielsen, Clever, “Test an EV” & Kjeld Nørregaard, TI, “Prøv1elbil ”





14:15 – 15:15	Panel debate with <ul style="list-style-type: none">• Speakers of the day, and• Representatives from The Capital City of Copenhagen and FDM. ²	Moderator: Lars Overgaard Programme Manager Technological Institute
15:15 – 15:45	Coffee break	
15:45 – 16:15	<i>What do potential EV buyers need to know</i> Interactive workshop in which participants in the conference are asked to contribute with recommendations for further development of an E-Mobility Information Centre based on the learning's from the day	Moderator: Elizabeth Pratt, Markedschef Management, COWI
16:15 – 16.30	Conference wrap-up by moderator and closing words by Steen Olesen, Project lead on the e-mobility NSR Project followed by departure	TI (Technological Institute) will arrange for taxis for the airport

² Federation of Danish Motorists

